

Barton College Giving Days

Ambassador-to-peer communication templates

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March 7 | SAVE THE DATE

Subject: Will you join me on March 14-17?

Dear [friend],

Do you remember [specific memory that relates to the person/area of support]?

In a couple weeks, we have the chance to support [area of support] and make similar memories possible for more and more students.

Barton College is hosting our first ever [Giving Days](#) March 14-17, 2023. There will be just 72 hours for us to reach a goal of raising \$100,000 (supporting our academic programs, scholarships, student activities, student health and wellness, and more) and securing 1,265 gifts (representing our student census).

Will you consider supporting [area of support] and spreading the word March 14-17? Your participation helps [area of support] achieve its goals and unlock funds to enhance our mission—and ultimately makes an impact on the lives of students. Thanks for being a part of [Giving Days](#)!

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March 13 | GET READY

Subject: Tomorrow's the day! Get ready to rally for [area of support]

Dear [friend],

Are you ready? Tomorrow kicks off 72 hours of [Giving Days](#)! This is your chance to support [area of support] and spread the word. Together we can make a difference by working towards our goal of raising \$100,000 (supporting our academic programs, scholarships, student activities, student health and wellness, and more) and securing 1,265 gifts (representing our student census).

- **GIVE:** Support [area of support] and make a difference for students. No gift is too small!
- **SHARE:** Spread the word using #BCGivingDays for the chance to unlock additional funds
- **CELEBRATE:** Follow along on the [Giving Days](#) website and on social media, and help us celebrate the week!

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March 14, 16, 17 | Giving Days

Subject: Go time! Support [area of support] and spread the word

Dear [friend],

The clock is ticking — Together we can make a difference by working towards our goal of raising \$100,000 (supporting our academic programs, scholarships, student activities, student health and wellness, and more) and securing 1,265 gifts (representing our student census).

- **GIVE:** Support [area of support] and make a difference for students. No gift is too small!
- **SHARE:** Spread the word using #BCGivingDays for the chance to unlock additional funds
- **CELEBRATE:** Follow along on the [Giving Days](#) website and on social media, and help us celebrate the week!

Thanks for making a difference during [Giving Days](#)!