



ENGAGE. LEAD. TRANSFORM.

2021-2022 ACADEMIC YEAR
DONOR IMPACT REPORT

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DOUG FLORA '23
CRIMINAL JUSTICE AND
CRIMINOLOGY SCIENCES MAJOR

KEMPSVILLE, VA



ENGAGE

BECAUSE OF **YOU**, THE FUTURE IS BRIGHT

Your level of enthusiasm and passion for the work we do is critical to our success. Barton believes in college on a first-name basis. Providing students with a strong academic focus and opportunities for leadership development, Barton unites its smaller size with an intentional application of collaborative learning in every aspect of the students' college experience. Thank you for your commitment to our mission.



LETTER FROM THE PRESIDENT

IN GRATITUDE



It has been an exciting year for Barton College, thanks to our supporters like you. Daily, the College continues to be mission-focused — working with students as they pursue their passions and develop a life of meaning and purpose. You play a role in that, and I am grateful.

Barton College is generating exciting momentum as it addresses the expanding needs of a post-pandemic workforce and society. Enrollment is up 12% over five years, and first-year student retention rates are 70%.

Barton College is vital to the economic health of its local and regional North Carolina communities. Barton's strong academic programs continue to have an impact throughout Eastern North Carolina, including Nursing, Education, and Business. New programs, such as undergraduate Healthcare Administration and graduate-level Kinesiology prepare Barton students to succeed and lead 21st Century careers.

Additionally, during the past five years, Barton's bold strategies enhanced the College's growth and influence, educating students while simultaneously creating an annual \$70+ million economic impact on the Wilson community and beyond.

This is an exciting time, and we could not be where we are today without you. Through your leadership and engagement with the College, we are able to transform the lives of our students. Thank you.



DR. DOUGLAS N. SEARCY
PRESIDENT, BARTON COLLEGE

BARTON BOLD AND CONNECTED

2021-2025 STRATEGIC PLAN

Launched last fall, Barton College's 2021-2025 Barton Bold and Connected Strategic Plan showcases the ambitious plan for future growth and strategic direction.

In the next five years, Barton will contribute toward North Carolina's statewide "MyFutureNC" initiative of increasing degree credentialing beyond high school by 2030. Barton plans to increase undergraduate enrollment to 1,350, and substantially increase master's degree and online programming by 2025.

In addition, the College aims to be an economic driver in the workforce development efforts in the region. According to the 2020 North Carolina County Attainment Report, Wilson County is projected to have 99,203 job openings between 2017-2026. Barton is at the forefront of providing workforce development education opportunities in training a highly-skilled workforce for Wilson County and beyond.

By focusing on three foundational pillars — radical innovation, pivotal partnerships, and distinctive identity, "Barton Bold and Connected" provides a springboard for an aggressive strategy to further position the College as an economic and regional driver in delivering quality, accessible, affordable, and distinctive academic programs. Barton's new strategic plan aligns the College's mission and strengths to expand its academic offerings to prepare skilled professionals.

Barton educates bold thinkers and prepares bold leaders. The future of Barton is strong. The momentum of this academic growth will always be through the support of key stakeholders, donors, and partnerships, like you.

For more detailed information or to download the strategic plan, visit www.bartonboldandconnected.com



ACADEMICS

THE HEART OF OUR WORK

We are grateful it was a year of “mostly” business as usual. Our liberal arts curriculum and academic experience provides each student the opportunity to explore ideas and issues that may not be related to their major, offering a well-rounded experience and allowing them to think critically and broadly. We are proud that our work is grounded in the principles of liberal arts, and it is what makes us unique.



The work we do came together in a week-long series of events in early April where the campus gathered for Days of Scholarship and Engagement. Day of Scholarship is a tradition at Barton College where we welcome guest researchers; listen to research presentations from students, staff, and faculty; and celebrate our alumni whose research skills, built at Barton, have led them to success. We look forward to expanding on this year's success and including donors in some capacity next year. Stay tuned!

With 7 schools, 40+ majors, and 6 graduate programs, we were excited this year to open our classrooms to 1,215 students. We named 88 full-time, undergraduate students to the President's List and 348 full-time, undergraduate students to the Dean's List for spring semester 2022.

President's List students compiled a perfect 4.0 grade point average on a four-point scale, with a minimum of 12 credit hours earning lettered grades; Dean's List students achieved a grade point average of 3.3 or better on a four-point scale, with a minimum of 12 credit hours earning lettered grades.



FACULTY SPOTLIGHTS



GÉRARD LANGE, Ed.D.

DIRECTOR OF THE WHITEHURST FAMILY HONORS PROGRAM

As Director of the Whitehurst Family Honors Program, and professor for Department of Art and Design, Dr. Lange had a busy academic year. He completed his Doctorate of Education in Higher Education Leadership, Maryville University, St. Louis, Missouri, August 2021; and he used his funding from the 2019 Lincoln Financial Faculty of the Year award to fund a research project in Cork, Ireland, during the summer of 2021. Through the Cork Historical and Archeological Society, he gained access to documents related to early Irish feminism. Other publications include: *Coffee: On Collecting Coffee Cups*; Blurb Books (2022); "Celebrating Death," published in *The Collegiate*, Barton College, May 2022. Dr. Lange had a paper, "Motivators and Inhibitors of Completion in Honors: A Phenomenological Examination of Student Characteristics Compared to Academic and Non-Academic Features," accepted for the 2021 National Collegiate Honors Council Conference: Reimagining Honors in Orlando, Fla. Dr. Lange was also a presenter for "Coffee Chat: Research Methods Primary Sources," Adam Matthew Digital, located in Marlborough, United Kingdom [online for the East Coast Region of the U.S.], April 13, 2022.



DR. LYDIA WALKER, Ph.D.

ASSISTANT PROFESSOR OF HISTORY

In the 2021-2022, Lydia Walker published an article on gender and crusade preaching, "Real Men Preach: Constructions of Clerical Masculinity in the Context of Thirteenth-Century Crusade Preaching," in *Gender and Voice in Medieval French Literature and Lyric*, edited by Rachel May Golden and Katherine Kong. With the support of Barton's Professional Development Grant and a travel award from the Medieval Academy of America, Dr. Walker presented her recent research on holy women and holy war at the International Medieval Congress in Leeds, UK. She also traveled to Belgium where she examined fourteenth-century manuscripts of medieval sermon materials housed at the KBR, the Royal Library of Belgium in Brussels.

FACULTY SPOTLIGHTS



MIGUEL ANGEL ELIZADO PEDROUSO, M.F.A.
ASSISTANT PROFESSOR OF COMMUNICATIONS

Miguel Elizado recently presented a paper at the 2021 International Digital Media and Arts Association (iDMAa) Conference titled “Where does this sound come from?” in which he shared the challenge of creating sound maps in China. This sound project was a collaborative student project for one of his courses during his time as Assistant Professor of Media Arts at United International College, Beijing Normal University-Hong Kong Baptist University. The process used a Chinese social media platform, WeChat, for the recording and sharing of the sound files and their metadata and Google Maps for the creation of the sound map. In January 2022, Elizalde presented “Grounding Whispers Infrasound Recordings of Wilson,” in the Barton Art Galleries.



MICHAEL F. BRANTLEY, M.F.A.
ASSISTANT PROFESSOR OF COMMUNICATIONS

Michael Brantley continues to publish in the field of creative writing. This past year, Brantley published the “No More to the Lake” essay in Broad River Review [Fall 2021], and was a Writer in Residence at the Weymouth Center for the Humanities of NC, as he began a new biography of a War of 1812 privateer in the Norfolk/Newport News area – the manuscript is currently under review. He signed a contract for a book of essays about the South, [to be published in spring of 2023]. Brantley published several freelance stories and music reviews in Bluegrass Unlimited, his “Homeplace” essay was published in the Museum of Americana [Summer 2022], and he published 52 columns in The Nashville Graphic.

FACULTY SPOTLIGHTS

RODNEY A. WERLINE, Ph.D.

DEAN OF HOWARD CHAPEL AND LEMAN AND MARIE BARNHILL ENDOWED CHAIR IN RELIGIOUS STUDIES



After publishing books in 2020 and 2021, Dr. Rodney A. Werline, Dean of Howard Chapel and the Leman and Marie Barnhill Endowed Chair in Religious Studies, has turned his attention to completing a book on ritual in the Bible for Westminster John Knox Press and working on a large project titled Prayer in the Ancient World. On the prayer project, he serves as co-general editor with Dr. Daniel Falk (Penn State University), with Dr. Jen Singletary (Penn State University), and providing special editorial assistance. The project will include examples and discussions of every type of prayer from the beginning of civilization to the early decades of Islam. About ten area editors from around the world work under the direction of Dr. Werline and Dr. Falk, with some of the world's best scholars contributing entries. Brill Publishing (Leiden), one of the world's oldest and most prestigious academic presses, will publish the work in both an online and print format. When completed, the print edition will contain about two million words in three large volumes.



ATHLETICS

THE SPIRIT OF SPORT

Team spirit and fan loyalty can infect a college campus and a community, and Barton College, along with the City of Wilson, felt that energy this past year. Adding Football to Barton's campus was a wonderful way to knit together the Barton community and Wilson at-large, and we saw that community love of the Bulldogs come out in spades. Additionally, the Bulldogs ranked high across the Conference:

- The women's basketball team had one of their best seasons in school history, finishing with a 28-2 record, including a 20-1 mark in Conference Carolinas play on their way to capturing both the league regular season and tournament championships. Barton also advanced to the NCAA Division II Southeast Regional Tournament.
- Barton also had a pair of NCAA Division II All-Americans in seniors Shanika Peterkin (Virginia Beach, Va.) in women's basketball and Bryson Boyette (Wilson, N.C.) in men's golf.
- In one of the most anticipated arrivals in Barton's athletic history, the Bulldogs' football team played their first full season in fall 2021. Barton turned a lot of heads with a winning season at 6-5, including several milestone victories such as a 26-20 overtime home win over then-No. 8 Wingate.
- In the classroom, a total of 309 Barton student-athletes were named to the Conference Carolinas Spring 2022 Presidential Honor Roll.

Our Bulldog Club isn't simply a ticket / donor club, it is a community that comes together to celebrate our amazing student-athletes. Sense of community is vital to the retention and satisfaction of current student-athletes and future potential student-athletes at any college, and Barton is no different. We are proud of our Bulldogs and look forward to the 2022-2023 competition.



"Your partnership with Barton College in support of the Bulldogs has helped us move forward during a critical time and achieve great things this year. Your support allows us to invest in the lives of our student-athletes, ensuring they have all they need on and off the field, turf, or court."

Thank you for joining us in inspiring these future leaders and helping us maintain, and grow, the Barton Bulldog spirit."

TODD WILKINSON
DIRECTOR OF ATHLETICS

HOMECOMING

BARTON SPIRIT AND NEW TRADITIONS

Hundreds of Barton alumni and friends gathered to celebrate Homecoming 2021 on October 29-30 after a year-long pause in traditional in-person activities. The highly anticipated return of Homecoming at Barton College was welcomed with a healthy blend of new and returning activities, including the first fall season of Bulldog Football.

Some special highlights from Homecoming 2021 include:

- The inaugural Bulldog Bash hosted at the Vollis Simpson Whirligig Park in downtown Wilson.
- Hundreds of reunited classmates and alumni gathered on Center Campus to tailgate and enjoy live music.
- The Homecoming game against Bluefield State was the highest attended game of the fall 2021 season, bringing in 3,075 spectators and an overwhelming Barton victory of 62-7. Gilbert Ferrell, Class of 1954 and a member of the first football program at ACC, was recognized as the Honorary Captain during the game.

SAVE THE DATE!
Homecoming 2022
October 28-29

More information available at
barton.edu/homecoming



CULTURAL ARTS

INSPIRING CREATIVITY

We were excited to open our doors last fall to a number of performances and visual arts in the Kennedy Family Theatre and the Barton Art Galleries.

The Theatre at Barton presented two productions last year: *Nightfall* with Edgar Allan Poe by Eric Coble in the fall and *Five Hundred Nights in the Theatre: Full Circle*, a musical production in honor of retiring Maestro Mark Peterson, celebrating his 21-year tenure as Barton College's Director of Music.

The Barton Art Galleries presented a number of exhibitions, welcoming visiting artists and Artists-in-Residence throughout the year.

All exhibitions take place during the academic year and are open and free to the public. Gallery exhibitions and lecture series are funded in part by the Virginia Thompson Graves Gallery Endowment and the Friends of Visual Arts Endowment and FOVA members.

Finally, the Barton / Wilson Symphony Orchestra performed Fall and Spring concerts, as well as the traditional Love the Symphony event on February 14, presenting BlueGrass and Symphony: a collaboration with Balsam Range, which provided a stellar experience for those all attendance.

We are grateful for our Cultural Arts donors for supporting these important programs, and for helping us sustain the College's strong regional and national presence as a cultural arts center.



GREEKS GIVE BACK

HOMECOMING 2021

This year marked a new twist to the tradition of the "Greek Challenge" at Homecoming. Rather than doing a Greek Headcount during the weekend, we encouraged our Greek alumni to participate by donating to the Fund for Barton on behalf of their Greek organization. We had a record 67 alumni participate.



MORGAN TRIPP '23

STUDENT SPOTLIGHT

Morgan Tripp first came to Barton because her cousin was on the track team, but she stayed because of the people. A theatre major with a public relations minor, Morgan's experience has been one of dedication, teamwork, and creativity.

At an interview to join the Presidential Leadership Fellows, she found Barton staff were supportive of every student's endeavors. "I remember coming here and I was selling chocolates for school, and my dad said ...don't sell those in there. [During the interview] they said some of their core students sold chocolate, and Dennis Matthews bought enough for everyone on the first floor! It was a great time!"

On campus, Morgan is a proven leader. She is a Resident Assistant, an Orientation Leader, and a member of the Presidential Leadership Fellows. She is a welcoming presence to new students and returning residents alike. Morgan is also a member of the Sigma Sigma Sigma sorority, plays in the pep band, dances in the step group Blue Flames, and is honing her skills working in the campus store. She encourages others to get involved wherever they can because college is an opportunity for personal growth and development. "Realizing where you came from and where you are now is really important," says Morgan. Although she has no definite plans for her career, she has the talent and drive to find success in whatever career she chooses.

"I like the environment, I like the people, I like how engaged everyone is."





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BECAUSE OF **YOU**, WE ARE GROWING

Whether through time, talent, or treasure, the leadership of our donors, supporters, alumni, and friends is crucial to the success of our work. In turn, Barton College can continue to lead the way in Eastern North Carolina.

ENDOWMENT

THE GIFT OF THE BARTON EXPERIENCE

Our donors have an opportunity to support students by establishing an endowed scholarship, creating a permanent, self-sustaining fund that provides funds annually to students.

Each year a portion of the endowment's earnings are distributed for the donor's chosen purpose, while the corpus continues to grow in perpetuity. The permanence of such a gift is powerful. Endowments are a force multiplier for charitable giving, transforming the lives of countless students over time as endowed scholarships are a primary source of financial support for students.

This past year, our endowed scholarships were able to support 322 students, 28% of our undergraduates. The impacts of scholarships are as diverse as the students themselves. When you establish an endowment fund, you create a permanent legacy of support for Barton College's students, programs, and operations.



“



Barton College really prepared me for my career path in finance and accounting, working for several Fortune 500 companies before my retirement. My philanthropic giving started small with eventually my wife and I deciding to create the endowed scholarships at our alma maters. It makes me happy to know this scholarship is giving someone who might not otherwise have an opportunity to go to Barton, a chance at a great education. This is a sound investment in young men and women. Higher education prepares students not only for a career, but to explore and find their purpose in life, their calling.

CHARLES S. HOLMES '83

Business Administration

Member, Barton College Board of Advisors

Charles and Christine Holmes Endowed Scholarship

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REBECCA ASHTON '23

STUDENT SPOTLIGHT

Rebecca was a freshman at a college in Florida and found she couldn't quite find her way. She left school and worked for two years as an administrative assistant for her church. Her pastors encouraged her to go back to school and recommended Barton. She applied and ended up being the top Scholarship-funded incoming freshman. She declared her major right away - Business - and immediately wanted to complete our BS+MBA program. She is a member of Alpha Chi National Honor Scholarship Society and Sigma Beta Delta International Honor Society for Business, Management, and Administration, and will graduate in 2023 with her MBA.

Rebecca encompasses all the values of Barton College. While she is a self-proclaimed "non-Greek, non-Student-Athlete" she is a consummate leader, supporter, and volunteer, and at Barton has "found her family." Barton gave her the opportunity to come into her own, and she is forever changed for this experience.

Rebecca knows each of the scholarships that pave the way for her to be here, and commented that "every dollar counts." When asked what she would say if she met one of the donors supporting her, she was quick to respond, "Thank you. Without the combined effort of all of my scholarships, I wouldn't be at Barton. I'm here because I want to be, but was able to stay because my scholarships allowed me to."



PRESIDENTIAL RECOGNITION

CELEBRATING INFLUENTIAL LEADERSHIP

Dr. Douglas N. Searcy, President of Barton College, has been recognized by Business North Carolina's Power List 2022 as one of the state's most influential business leaders in the education sector.

"Great leadership never goes out of style. The need for it has never been greater," shared David Mildenberg, editor of Business North Carolina, in his website introduction of the Business North Carolina's Power List 2022.

"Whoever made those statements first, thank you. I'll share them as a contribution and rationale for Business North Carolina's Power List, our annual report on the state's most influential leaders. Demand for steady, competent leadership is unquestionable. It's a challenging time. Fortunately, our state is full of terrific leaders, as evidenced by this publication."

Visit <https://businessnc.com/2022-power-list/education/> for Dr. Searcy's recognition in the 2022 listing of the most influential N.C. leaders in education, ordered alphabetically.



FUTURE LEADERS

BARTON COLLEGE WHITEHEAD SCHOLARS

Since 1971, the Lettie Pate Whitehead Foundation of Atlanta, Ga., has been a generous and loyal supporter of the College by providing annual scholarships to female students.

The Barton College Whitehead Scholars engage in academic, social, and service-related programs and activities that foster an environment where they can hone a strong knowledge-base and leadership skills, while serving the greater good. We are proud of our Whitehead Scholars and that they embody the values of Mrs. Whitehead, allowing her legacy to live on.



BOARD LEADERSHIP

IMPACTING OUR MISSION THROUGH SERVICE

Barton College is governed by a Board of Trustees and also has the pleasure of working with a Board of Advisors and an Alumni Board. The volunteer leaders that comprise the membership of these three boards allow us to increase the effectiveness of our work and enable us to accomplish great things. All of our board members give their time, talent, and treasure in support of our mission, and we could not do what we do without them.



Like many people, I owe a debt to Barton College that I will never be able to repay. I give to Barton because Barton gave to me, and I want to ensure that same opportunity is there for someone else. "It is an amazing privilege to serve alongside some of the most talented and passionate people I know and to do so at a place I dearly love," shared Sellers. "When I look at those who have served as Chairs of the Board before, I see very large shoes to fill. Fortunately for me, I do not have to fill those by myself, as we have a very talented, passionate, and visionary Board of Trustees. That, along with the deep talent pool we have in our faculty and staff and the leadership provided by President Doug Searcy, will spell success for Barton for years to come.

ERIC W. SELLERS '79

CHAIR, BARTON COLLEGE BOARD OF TRUSTEES



I am honored to serve as Chair of the Institutional Advancement Committee for Barton College, as well as a member of the Board of Trustees. As an alumnus, the College means so much to me and I feel it is my duty to give back. I have seen the impact philanthropy has on Barton's mission, and making sure the important work of the College can continue to move forward. I believe in the value of building relationships to strengthen the position of the College, and am proud to help advance the work of Institutional Advancement.

A. RHINE SHARP, JR. '89

CHAIR, INSTITUTIONAL ADVANCEMENT

CORPORATE PARTNERS

COMMUNITY MATTERS

Our partners are critical to the work we do. The generosity of our supporters enables us to carry out our mission, teaching and preparing students to connect with the world. We are proud of our partnerships with corporate and community organizations, and proud of our work in tailoring the collaboration for each entity, regardless of industry, to ensure the partnership is strategic and adds value for both Barton College and those with whom we are partnering.

Every partnership with Barton College is unique and uniquely valued. Each customized opportunity offers:

- Increased employee and community engagement
- Enhanced brand awareness
- Increased customer loyalty
- Strengthened brand image
- Implementation of corporate social responsibility goals
- A way to differentiate from competitors

One of the most visible ways we partner with companies is through our athletic programs and events. This past year, we welcomed many new partnerships, some at the highest levels for the College, thanks to our new football program.

We are grateful to co-brand with these companies and organizations this past year, and, in turn, to move our mission forward:



How can Barton co-brand with your company to help you achieve your goals while supporting our mission?

[LEARN MORE](#)

PARTNERSHIPS TO **FILL GAPS** AND **LEAD THE WAY**

BARTON COLLEGE AND AREA L AHEC

This past year, Barton College joined forces with the North Carolina Area Health Education Centers, Area L AHEC to launch a new virtual clinical experience addressing the impacts of Adverse Childhood Experiences (ACEs) and trauma on individuals and communities – a first for North Carolina.

In response to COVID-19, Area L AHEC and Barton College partnered to create online modules that could substitute in-person student clinical experiences. They enlisted the help of Rural Opportunity Institute and 14 of its Certified Resilience Educators to film and produce a module focused on trauma awareness, which is part of NC AHEC's virtual training program, made available through each of the state's nine AHECs covering all 100 counties.

"I am so proud to be a part of increasing ACEs awareness through this online platform for students in the health field," says Tyra Hilliard, Partner Relations Coordinator at Rural Opportunity Institute. "By increasing awareness of the impact of childhood trauma, we can start to decrease the incorrect diagnoses of ADHD and ADD by considering ACEs while searching for the root cause of behavioral issues."

"When planning the Adverse Childhood Experiences or ACEs' module, we turned to ROI given their expertise in training trauma-informed community members," explains Dr. Susan Bane, associate professor of allied health and sport studies and physician. "Their collaboration has been vital to the success of this module and has provided the students with the opportunity to see how each of us should care for others through a trauma-informed lens – being sensitive to the impact of trauma on others and ourselves."



CAMPION CENTER

200U



TRANSFORM

BECAUSE OF **YOU**, THERE IS OPPORTUNITY

Another successful year has drawn to a close at Barton College, and because of the dedication to our mission from devoted alumni, donors, faculty, staff, and friends, we are able to do the good work we do everyday: transforming the lives of our students through opportunities that encourage their intellectual, spiritual, social, and cultural development, and challenge them for future leadership and service to their local and global communities. Thank you.

BY THE NUMBERS

FINANCIAL PROGRESS

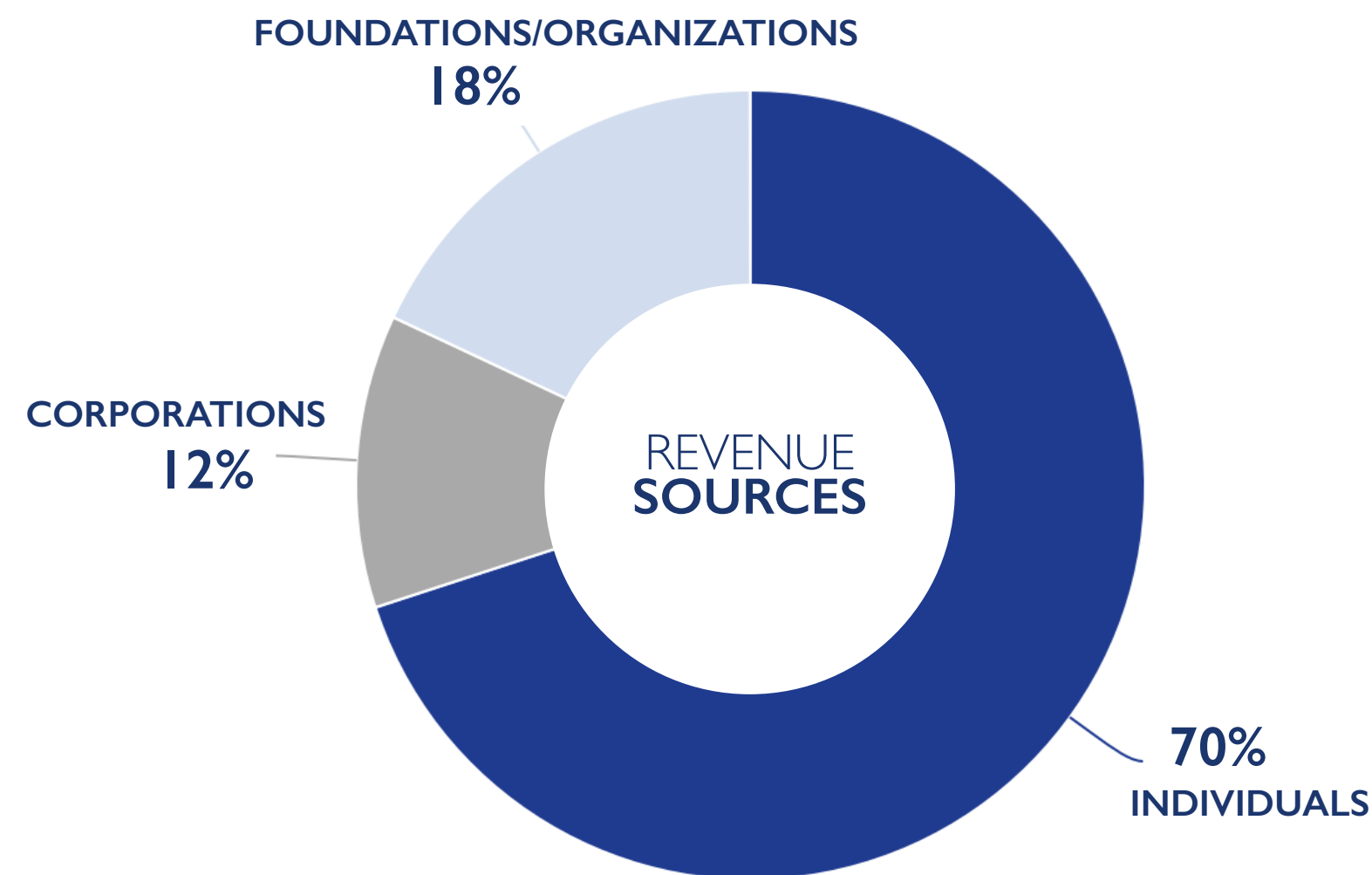
Because of you ... your gift has impact. Every donor and dollar counts.

\$5,103,224 TOTAL GIFTS AND PLEDGES

\$2,689,764

THE FUND FOR BARTON

- Annual Funded Scholarship \$499,443
- Unrestricted Fund \$1,392,481
- Program Enhancement \$797,840



\$1,455,277

ENDOWMENT

\$888,623

CAPITAL/FACILITIES

\$69,559

GIFTS-IN-KIND

98%

Receive some form of Financial Aid



\$23,216

Average Financial Aid Package

322

Received a Scholarship Award totaling \$2.25M



1,607

TOTAL DONORS

621

BELL SOCIETY MEMBERS

541

FIRST-TIME OR NEW DONORS

4.7%

ALUMNI GIVE TO BARTON

75%

ALUMNI DONORS RETAINED FROM PREVIOUS YEAR

3

PLANNED GIVING COMMITMENTS (PRESENTLY VALUED AT \$1,899,000)

COLLEGES OF DISTINCTION



This past academic year Barton College was recognized for its honorable commitment to engaged, hands-on education by Colleges of Distinction, a one-of-a-kind guide for college-bound students. As an institution whose primary goals are based on student success and satisfaction, Barton College claims its honor as one of the renowned Colleges of Distinction. Barton was also named as a North Carolina College of Distinction.

Colleges of Distinction's longstanding support for student-centered schools highlight those that traditional rankings often overlook. Founder Wes Creel created Colleges of Distinction to draw more attention to schools like Barton College whose student-centered education prevails in applying theory to practice while fostering a dynamic learning community.

Colleges of Distinction's selection process comprises a sequence of in-depth research and detailed interviews with the schools about each institution's freshman experience and retention efforts alongside its general education programs, career development, strategic plan, student satisfaction, and more — and accepting only those that adhere to the Four Distinctions: Engaged Students, Great Teaching, Vibrant Community, and Successful Outcomes. These principles are all informed by the High-Impact Practices to prioritize the ways that institutions enable students to have a fulfilling, individualized college experience.

Every student has their own unique set of abilities, their own goals, and their own ideal settings in which they would thrive," said Creel. "That's why we don't rank our schools. It's about finding the best opportunities for each individual's needs and desires." Barton College's inclusion is informed by the unique ways it commits to achieving success.

RANKINGS

MAKING OUR MARK

Barton College was recognized again this past year as the highest ranked North Carolina school in the 2022 U.S. News & World Report's listing of "Best Value" Schools Among Regional Colleges in the South, with its #8 ranking in this category.

Among U.S. News & World Report's 2022 "Best Undergraduate Teaching" Among Regional Colleges in the South, Barton climbed to #6 this past year, and the College also jumped to #6 this past year as a top performer on "Social Mobility" among Regional Colleges in the South.

Barton also continued to hold a distinctive position at #14 in the 2022 U.S. News & World Report's overall rankings of the Best Regional Colleges in the South.

And, once again, Barton College was named as one of 143 colleges listed in The Princeton Review's 2022 list of "Best Southeastern" regional colleges. Princeton Review does not rank by number.



SCHOOL OF NURSING

CELEBRATING 50 YEARS OF EXCELLENCE

This academic year marked the 50th anniversary of the inception of the School of Nursing. Since its founding, Barton College has had the privilege of producing many generations of nurses that have impacted eastern North Carolina and beyond with their talents and service, leaving a lasting legacy for those to follow in their footsteps. The School of Nursing has grown into one of the largest majors of choice on campus, as well as one of the most successful in placing our seniors.

We celebrate the School of Nursing's ongoing commitment to educating the next generation of healthcare professionals, and we recognize the efforts of all those who contribute time, talent, and financial gifts. Barton offers 24 endowment scholarships and two unfunded institutional scholarships for nursing students. These scholarships are critical factors in the retention of nursing students. This time-intensive program often leaves students with little time to work, so scholarships make this an affordable education.



Being a part of the nursing program is being a part of a half century legacy of excellence. A “smaller” program enables more one-on-one opportunities for students to work with their professors and each other. Developing these strong relationships is a key factor to the nursing program’s success.

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Nursing needs capable people from all backgrounds, and I am proud to lead this program at Barton College that is **transforming students** into nurses that are changing the world, especially having gone through the last two years and this pandemic.

SHARON SHEPARD
DEAN, SCHOOL OF NURSING

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I came to Barton because of the nursing program. Barton had a really high passing percentage on the NCLEX, and it was a small program. Coming from a small town in Ohio, I really just wanted the small community aspect.

LESLIE WELLENDORF
CLASS OF 2022

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To mark this important milestone of the School of Nursing, we established a Nursing Hall of Fame that was inaugurated on April 29th. The first two inductees into the School of Nursing Hall of Fame were Dr. J.P. Tyndall, '45 (posthumously, his daughter pictured left) and Dr. Pamela Balance Edwards, '78 (pictured right). In April, we launched a campaign for the School of Nursing with a fundraising goal of \$100,000. Mr. Bill Phillips, in memory of his late wife, Janie Creel Phillips '54, and a long-time donor to our nursing program, ignited the campaign with a \$50,000 gift that will be used to match others that join him.

If you are interested in learning more about this campaign and joining Mr. Phillips, visit give.barton.edu

SUSAN DUBOIS '77

DONOR SPOTLIGHT

A native of Raleigh, Susan Dubois wanted to attend a small college, and she found the perfect fit at Atlantic Christian College. She was a member of the volleyball team and graduated with a degree in Sociology and later received her Master's in Public Administration from N. C. State University. Most of her career was spent in the information technology field, working both for N. C. State and Genworth Mortgage Insurance.

Dubois met her husband, James Bernstein, who founded Live Oak Pharmaceutical Consulting in 2007. Today, she serves as Vice President for the company, which provides Chemistry, Manufacturing, and Control (CMC), and non-clinical consulting services to the pharmaceutical industry.

Susan and James have supported Barton in recent years with gifts toward the full renovation of the Anatomy Lab, as well as phase one of the Cellular and Molecular Lab in Moye Science Hall. They also have supported both the annual fund and general scholarship fund.

“We believe supporting Barton is a sound investment in shaping the lives of young men and women to help achieve their college and career goals,” states Susan, who currently serves on the College's Board of Advisors. Through their philanthropy, they hope to inspire others by financially supporting Barton College and making an immediate impact on transforming the lives of the students, faculty and staff, and programs.





DOUG FLORA '23

STUDENT SPOTLIGHT

Though many things have changed since Doug Flora, senior criminal justice sciences major, started at Barton in 2019, his love for Barton College has remained constant. Originally from Kempsville, Va., Doug discovered Barton through a classmate who had recently made plans to attend Barton that fall. It soon became apparent that Barton College was the right fit for him after receiving an offer to play on the new football team. During his first campus visit, he met several people who would help write his Barton story: Dr. Groskin, President Searcy, and one of his best friends, Jacob Price.

Doug is grateful for the many opportunities he has had at Barton. He is currently enrolled in the 3+2 CCJS Accelerated Studies program and has become involved in many areas on campus including serving as a Resident Assistant, Hall Director, Maintenance Assistant, Commencement Marshal, Club Officer, and, perhaps most surprising to himself and everyone else, a Cheerleader. He recalls one of his most notable when he was asked to represent the student body at the Searcys' "Prelude to Christmas" event late last year.

"This community means the world to me. Sometimes I wish I could stay here forever, but I know that life doesn't work that way ... I do, however, take great pride in the fact that my time here will help prepare me for the goals I have set for the future."

As Doug prepares to begin his last year at Barton, he knows that his Barton Experience has ensured his success. Doug looks forward to life after Barton where he hopes to start a family and a career in federal law enforcement.

"Barton is a wonderful place, and I thank everyone who has made it possible for me to be here and make as much of the experience as I did."



THANK YOU!

FROM THE OFFICE OF INSTITUTIONAL ADVANCEMENT

Because of you ... we are where we are today, and moving forward toward what's to come. We are better together, and we're grateful for your support today and always.



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Office of Institutional Advancement

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